



Thankful Hearts





Our Story

In early March 2020, three passionate creatives came together after having been deeply affected by the saddening situation surrounding the COVID-19 outbreak. Each of us had been affected in a variety of ways including losing our livelihoods and jobs. But when others around the globe were losing husbands, wives, mothers and fathers our situations seemed insignificant.

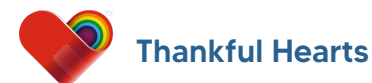
What really stuck with each of us is the truly amazing sacrifice and hard work from those who we needed in our time of crisis.

Our Story

The NHS, is a constitution that so many of us had appreciated but maybe not valued as much as we should have. But they suddenly rose to the challenge to become our national heroes. Whilst they were saving lives and sacrificing their own for the British public, we began to display rainbows of hope so they could see us. Every street, borough and city cheered and clapped so they could hear us. And our messages of love and support filled social media so they could feel us. Every person, from every walk of life has seen the NHS in a new light.

When we saw the response from communities, families, businesses and stars to support the NHS, we couldn't help but feel a sense of responsibility to make sure that this wave of positivity wasn't just a moment in time...

We made it our mission to contribute in the only way we knew how. Using our brand and marketing knowledge we set out to build a campaign and a symbol that represented all of these great acts of support and thanks for the NHS.



Our Purpose

Our National Health Service.
The above and beyonders.
The night and dayers.
The patient and the trusted.
The strength in our times of weakness.



When the clapping stops. When the doors unlock, and we re-unite with our family and friends. When the roads fill with traffic, the children return to school and the parks breathe back to life.

All that will remain are our Thankful Hearts.



Thankful Hearts

Our Vision: The Thankful Heart

We want the Thankful Heart to live on, past the clapping, past the rainbows, past yesterday's Instagram story. It's something that serves as a reminder of a memory that we now all share together; when the NHS showed us what it was made of. From doctors and nurses to cleaners and care workers, these brave souls showed us their heart in our time of need and we hope that our symbol of remembrance can make sure that we continue to value them in the future as much as we do right now.



Our Stickers

Our Thankful Hearts are displayed through a variety of custom and pre-made stickers that we aim to sell to businesses and the public to raise money for NHS Charities Together.

NHS CHARITIES TOGETHER

Where does the money go?

Thankful Hearts is not for profit and all proceeds go to the NHS Charities Together fund.

We're showing the NHS



our Thankful
Heart

thankfulhearts.co.uk

How does it work?



Thankful Hearts



1

Get in Touch

Contact our dedicated partner team by email and someone will call you to take a few details about your business and get to know how we can work together.

E.g. are you a courier, logistics, e-commerce, retail, hospitality etc

2

Our Products

We'll send you a range of our partner stickers available and how best to use them for your business before you decide on which products you are most interested in.

Remember you can give our products to your customers for free, sell-on for donations or use to promote your own Thankful Hearts.

3

Place Your Order

Place your order with us and we can advise how best to distribute your Thankful Hearts once you receive them.

Upon placing your order we will confirm your partnership in writing and announce it on our social media channels and website.

4

Receive Your Order

Once you successfully receive your order start getting your Thankful Hearts out there. Be sure to shout about it by sharing on social media.

5

Feedback

Your feedback is very important to us. Let us know what you think of the products and your experience with us.



Thankful Hearts



THANK YOU NHS

www.thankfulhearts.co.uk



Consumer Give-aways





we're showing our
Thankful Heart



to the NHS.

www.thankfulhearts.co.uk



we're showing our
Thankful Heart



to the NHS.

Example Co branded Package



Thankful Hearts



Please get in touch
info@thankfulhearts.co.uk

